

**GROWWAY**  
— GLOBAL —

**International  
Business  
Marketing Plan**  
—



# CEO's Message

I am grateful to God Almighty who gave me the idea to dream of starting my own company and to be determined to fulfill this dream. Every person has dreams in his life, if a person is determined to fulfill those dreams with sincere intentions, then Allah helps that person.

I am proud to lead a team of talented professionals who share this vision and are dedicated to delivering exceptional results. With their expertise and dedication, we have achieved significant milestones.

I invite you to join us on this exciting journey and experience the difference that GROWWAY can make in your life and your business.

Thank you for your trust and support.  
CEO  
**Ajmal Lashari**



# About Our Company

**Grow Way** is a Pakistani direct sales company startup on 1st January 2024. The company's mission is to help people grow their businesses and achieve their financial goals.

We offers a variety of products and services, including a unique generation plan.

- **Our** business plan provides members with a guaranteed income, in a variety of ways. This makes it a great option for people who want to fulfill their dreams.
- **We** also offers a variety of training and support programs to help members succeed. These programs include online and in-person training.



# Company Vision

At **Grow Way**, we envision empowering the **Pakistani youth**, particularly those facing **unemployment or staying at home**, by providing Easy opportunities in global direct sales.

## Empowering unemployed Youth

At Grow Way, we empower unemployed and home-based Pakistani youth through lucrative global direct sales, guiding them to financialy.

## Revolutionizing Income Opportunities

Pioneering stable online business opportunities for the youth of Pakistan, harnessing the power of social media to create a risk-free earning income.

## Commitment to Excellence

Ensuring the highest quality products, we strive to deliver excellence, offering our customers top-tier goods that reflect the essence of Grow Way's.



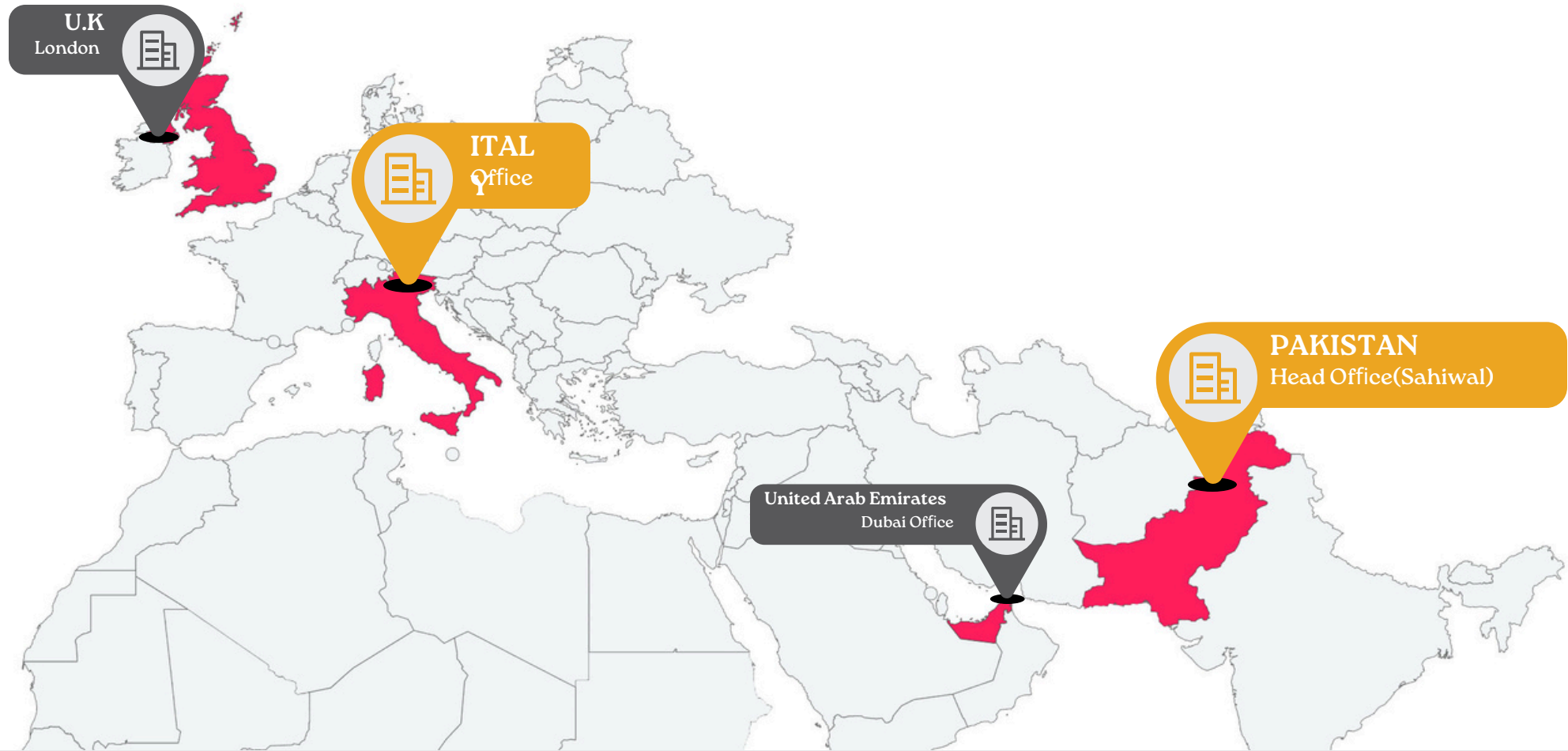
**8,500 Female Doctors in Pakistan Not Practising after Medical Education.**

**GROWWAY**  
GLOBAL

  
growway.com

# Global Presence: **Grow Way Worldwide Offices**

With a strategic footprint in **Italy, the UK, UAE**, and our home base in **Pakistan**, Grow Way proudly spans the globe, connecting aspirations and opportunities across borders.



**GROW WAY  
MEMBER RANK**

**Points**

**DIRECT  
BONUS**

**PASSIVE  
INCOME**

**Manager**

**180**

**40%**

**6%**

**Sr. Manager**

**2000**

**40%**

**12%**

**Director**

**10,000**

**40%**

**18%**

# Promotional Reward

1

**SENIOR  
DIRECTOR  
RANK**



Reward:  
Suzuki Alto

21%



Reward:  
Honda City

24%

2

**COUNTRY  
DIRECTOR  
RANK**



# Promotional Reward

3

**GLOBAL  
DIRECTOR  
RANK**



**Fixed Sallery  
50,000**



**Reward:  
Honda Civic**

**26%**



**Reward:  
New MG HS**

**28%**

**CHAIRMAN  
RANK**

4



**Fixed Sallery  
100,000**



# Promotional Reward

5

**GLOBAL  
CHAIRMAN**



**Fixed Sallery  
250,000**



**Reward:  
Haval H6 2.0**

**30%**



**Reward:  
Fortuner**

**31%**

6

**COMPANY  
SHARE  
HOLDER**



**Fixed Sallery  
500,000**



CRITERIA	PASSIVE INCOME
Manager	Must have Four Direct Joining
Sr. Manager	Must have Four Direct Joining
Director	Must have Four Direct Joining



**MEMBER RANK****INCOME/Month**

Manager

40 - 50k

Sr. Manager

50 - 1Lac

Director

2Lac - 3Lac

Sr. Director

3Lac - 5Lac

Country Director

5Lac - 7Lac

Global Director

1 Million

Chairman

1.5 Million 3

Global Chairman

Million

Company Share Holder

5 Million

# Our Packages



**Combo**

**Pkr. 50,000**

**720  
Points**



**Direct  
Bonus**

**19200  
Pkr.**



**Indirect  
Bonus**

**2880  
Pkr.**



**Pro Combo**

**Pkr. 100,000**

**1440  
Points**



**Direct  
Bonus**

**38400  
Pkr.**



**Indirect  
Bonus**

**5760  
Pkr.**

# Direct Indirect **Comission**

<b>Bundle</b>	<b>Amount</b>	<b>Direct</b>	<b>Indire ct</b>
<b>Combo</b>	<b>Pkr. 50,000</b>	<b>19200</b>	<b>2880</b>
<b>Pro combo</b>	<b>Pkr. 100,000</b>	<b>38400</b>	<b>5760</b>

**GROWWAY**  
— GLOBAL —

**Our Premium  
Product Line**



# 25+ Premium Product Line



# Acne Face Wash

## Description:

Brand: ●

GROW WAY GLOBAL

Variant: ●

Anti-Acne Skin Clearing  
Facial Wash

## Suitability:

Suitable for Blemished Skin ●

Suitable for All Skin Types ●



## Key Features:

- Prevents Acne Eruptions.
- Keeps Skin Glow.
- Hydrate & Exfoliate Skin.
- Anti-Inflammation.
- Tightens Pores.

## Quality Assurance:

- Dermatologically Test Passed
- Packaging: 150ml



# Sunblock

## Description:

Brand: ●

GROW WAY GLOBAL

Variant: ●

SUN BLOCK SPF 60+++

With Vitamin E & Zinc  
oxide

## Suitability:

Sun Care for All Skin ●

Types

Suitable for Adults & ●

Children.



# Premium Product

## Key Features:

- Protect face From Sunburn.
- Reduce Redness Due To Sun.
- Reduce Sign Of Aging.
- Eliminate Freckles
- Protection Against Pollution.

## Quality Assurance:

- Dermatologically Test Passed
- Packaging: 100ML

# Whitening Face Wash

## Description:

Brand: ●

GROW WAY GLOBAL

Variant: ●

Deep Cleansing Skin

Whitening Facial Wash

Brightens & Tones Skin

## Suitability:

Suitable For All Skin ●

Types

Suitable for Adults & ●

Children.



## Key Features:

- Hydrate & Exfoliate Skin.
- Helps To Deep Cleanse Skin.
- Removes Impurities & Tan.
- Fade Dark Spots.
- Improve Skin Lustur.

## Quality Assurance:

- Dermatologically Test Passed
- Packaging: 150MI

# Whitening Cream

## Description:

Brand: ●

GROW WAY GLOBAL

Variant: ●

Skin Whitening Cream  
Spotless Glowing Skin  
with Glutathione

## Suitability:

For Glowing & Whitening ●  
Complexion

Suitable for All Skin Types ●



**Premium Product**

## Key Features:

- Moisturizes Skin.
- Enhances Skin's Youthful Glow.
- Soothes Sensitive Skin. Eliminate
- Dark Circles.
- Controls Melanin Production.

## Quality Assurance:

- Dermatologically Test Passed
- Packaging: 50ml

# Shampoo

## Description:

Brand: ●

GROW WAY GLOBAL

Variant: ●

Total Repair 5 in 1

Repairing Shampoo with  
Keratin, Jojoba Oil &  
Vitamin E

## Suitability:

Damaged Hair, Suitable for ●  
All Types of Hair

Paraben & SLS Free 5 in 1 ●  
Shampoo



**Premium Product**

## Key Features:

- Provide 5 Protections.
- Strong & Voluminous Hair.
- Hair fall protection.
- Split end Hair Protection.
- Dandruff Protection.

## Quality Assurance:

- Dermatologically Test Passed
- Packaging: 250MI

# Hair Mask

## Description:

- Brand: ●  
GROW WAY GLOBAL
- Hair mask ●

## Suitability:

- For Damaged Control,  
Thin, Dull & Frizzy Hair ●
- Non-Sticky for All Hair  
Types ●



## Key Features:

- Prevents Hair Breakage
- Strengthens Hairs. Improve
- Blood Circulation Prevents
- Hair Loss.
- Keeps Hair Manageable.

## Quality Assurance:

- Dermatological
- ly Test Passed
- Packaging:

100ML

# Perfumes



**Deserve Perfume**



**Evidence Perfume**

# Facial Kit



**6 Premium Product**